

# Styleguide NIM Logo 2011

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The following variations of the NIM logo are free to use. For the use of other style variations, please ask the NIM office.

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## White / Monochrome:



## Colored:

## Colored with text: (min. Size 100x40 Pixel)



## Primary Colors:



CMYK: 20/40/100/0

RGB: 212/157/0



CMYK: 0/0/0/80

RGB: 51/51/51

## Subtext Font: The Sans Bold

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## Zip-File-Content:

NIM-Logo and Header in common **JPG-format**: Logo with white background. Please use only on a white background as shown.

NIM-Logo in transparent **PNG-format**: These files include a transparency-channel and therefore can be used on nearly all backgrounds. Please ensure the logo is legible.

NIM-Logo and Header in vectorized **EPS-format**: Vector graphics can be magnified without loss of quality. Hence, they are particularly suitable for posters or similar purposes.